



Make sustainability your competitive advantage

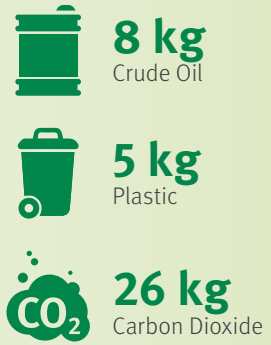
Save plastics, crude oil and CO₂ for an environmental and economic benefit

USE YOUR RESOURCE SAVINGS POTENTIAL

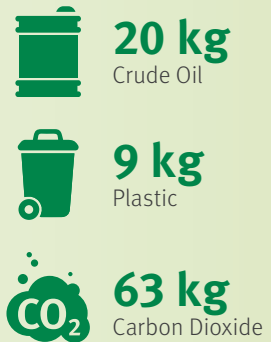
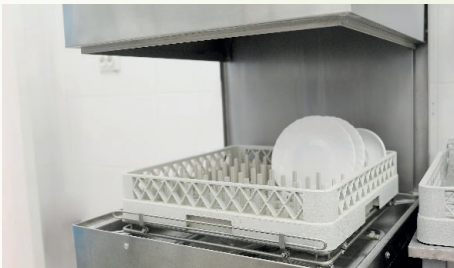
Each property area contributes to the overall result!

Real results with the Green Care Performance Calculator – for tenders and offers:

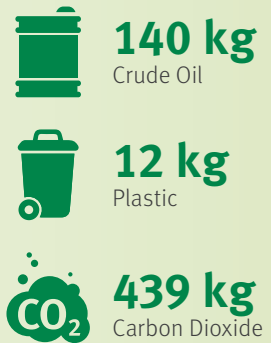
Annual basic cleaning and coating, 970 sqm



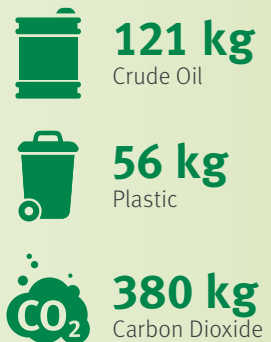
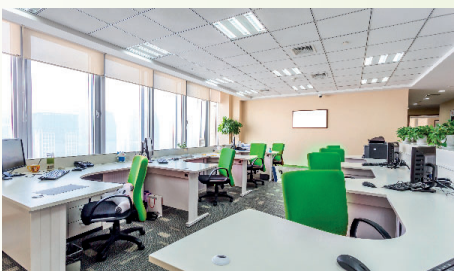
Canteen with hood dishwasher, 150 rinses per day



Laundry for residents and mop linen in an old people's home with 100 beds. Medium hard water



Maintenance cleaning of an administration building with 21,500 sqm



OUR PRODUCTS ARE 100% GREEN CARE

Right packaging

Up to 100% recycled packaging – saving plastic waste from being incinerated or being put on landfills. Pioneering within the „Recyclate Initiative” with world’s first 100% rHDPE bottles, and 100% rPET bottles, and 100% rPP caps. Resulting in millions of bottles saved.

Right formulas

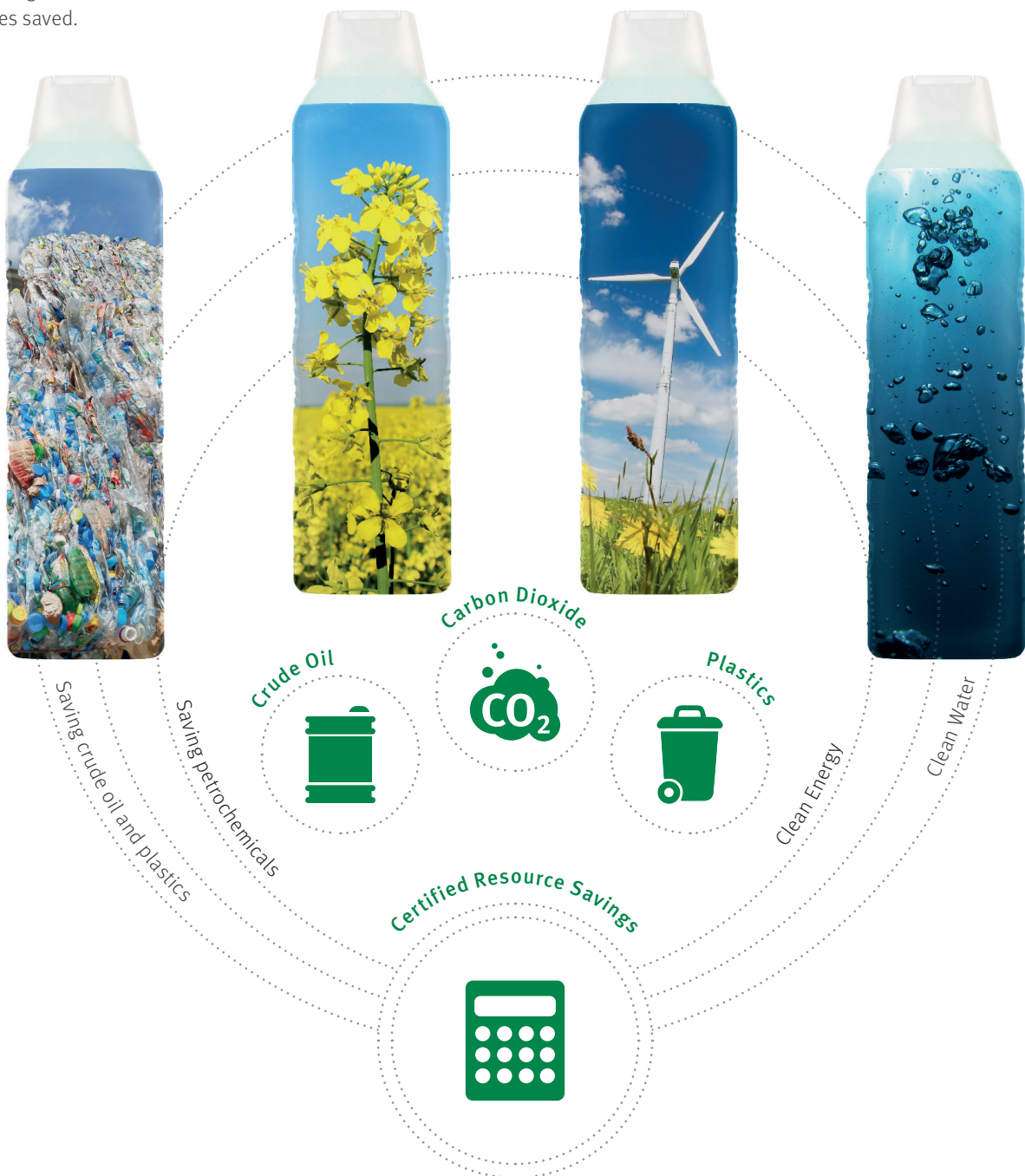
All ingredients safe for humans & nature. Based on regional plant ingredients and with proven biodegradability thanks to the „Native surfactants initiative”.

Right energy

Use of 100% renewable energy and Germany’s first LEED Platinum certified energy surplus administration building.

Right water treatment

Own on-site fresh and waste water treatment centre. Waste water leaves the site as clean as it has been taken before usage.



PIONEERING SUSTAINABILITY TO YOUR ADVANTAGE



15 years of EMAS certified production chain (since 2003)



50 Cradle-to-Cradle* certified® products



80 Ecolabelled products

Meet sustainability criteria

with the selection of Green Care Professional products, Cradle to Cradle Certified®* and almost 100% ecolabelled.



INTECHNICA Cert GmbH, Environmental Auditors for EMAS, ISO 9001, ISO 14001, OHSAS 18001, ISO 50001, and the EU ETS

„We confirm that savings in crude oil and carbon emissions were correctly calculated for both the packaging components and the detergent formulations of all Green Care Professional products”



Green Key

Official Partners in sustainable hospitality

*Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.

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