



# Your strong partner in the education sector

Together for a sustainable circular future.

# The education system is in transition

The people who take on these tasks deserve our respect!

The education sector is facing more challenges than ever before. Be it staff shortages due to the lack of teachers or the far-reaching impacts of the Covid pandemic. This not only effects teaching structure and hygiene behaviour, but also the mental states of students. The ongoing digital transformation also poses challenges for many schools.



## Social challenges

- High workloads due to staff shortages
- Changed teaching structure (homeschooling etc.)
- Diversity in the schools (e.g. as a result of social inequalities, different educational opportunities, etc.)
- The impact of the Covid pandemic



## Economic factors

- Staff shortages, lack of skilled workers and high staff turnover (including among cleaning staff)
- Investments in digitalisation
- Inflation and rising raw material prices



## Political and societal challenge

- Staff recruitment and training (teacher shortage)
- Political and societal calls for sustainability
- Digitalisation
- Pandemic-related laws and regulations



## Ecological awareness

- Greater awareness of sustainability among teachers and pupils (e.g. Fridays for Future)
- Food shortage
- Consequences of climate change, such as natural disasters
- Paper consumption and digitalisation

# A strong partnership

We help you meet the challenges of everyday school life, big or small.



## Focus on humanity

We care about you, the children and teachers! We establish a genuine partnership with you and together ensure a clean and safe environment for the children.



## Outstanding value for money

Our products offer you lower costs per application compared with competing products. Our efficient dosing systems save costs.



## Safe all-round cleaning concept

Cleanliness is an important factor in ensuring that children and teachers feel happy and comfortable, and hygiene is particularly important in schools. We offer efficient and high-performance cleaning solutions that are safe for people and the environment.



## Complete and sustainable cleaning

Sustainability is becoming increasingly topic for pupils and teachers. With our Green Care Professional brand, we provide high-performance and sustainable cleaning solutions. What's more, our products will look good in your sustainability report.



## Speed and flexibility

Cleaning at school has to be quick, efficient and reliable. Thanks to the effective cleaning power and the intuitive and convenient handling of our ready-to-use cleaning agents, you save time and reduce walking distances.



## Competent cleaning staff

Our Green Care Academy, an easy-to-understand e-learning tool, helps you train your cleaning staff. We also care for the safety of your cleaning staff: our products are easy and safe to handle and have non-toxic formulations.

# Our areas of application



## How we support you



**Innovative and sustainable circular cleaning products**



**All-round service**



**Smart dosing systems**

# Innovative and sustainable circular products



A sustainable circular future with Green Care Professional



## Formulation

In development and production, we consistently use renewable energy technology and raw materials. We continuously reduce by-products, pollutants and residues in our formulas. We also pay attention to the biological degradability of materials and exclude raw materials with negative environmental impact in compliance with EU Ecolabel requirements.

**As our formulas contain neither hazardous nor prohibited materials, they are harmless for humans and the environment.**



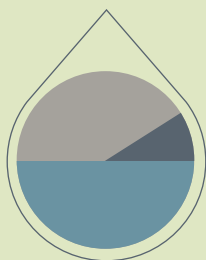
## Packaging

In order to do without virgin plastic made from crude oil and to conserve our fossil resources, we rely on recyclate from the Yellow Bag. We refrain from using PS (polystyrene) and PVC for our packaging components.

**The recyclate share in our bottles is 100% and our bottles are completely recyclable. After their disposal, they can be returned safely to the material cycle.**

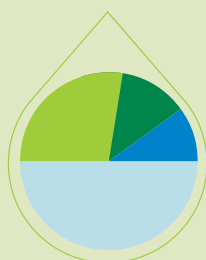


Conventional product formulas

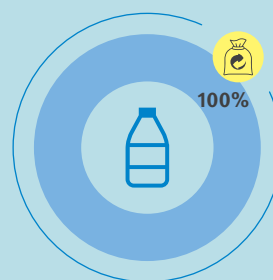


- Crude oil-based surfactants
- Dyes  
Fragrances
- Water

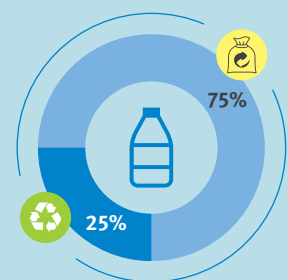
Green Care Professional formulas



- Plant-based surfactants (tropical crops)
- Plant-based surfactants (European crops)
- Food dyes
- Water from our own well



HDPE bottles



PET bottles

*In the long term we will use 100% recyclate from the Yellow Bag for our PET bottles. Until a complete switch is possible, we supplement the material with recyclate obtained from deposit bottles.*



Yellow Bag  
Yellow Bin



PET deposit bottle  
collection

# Practised circular economy

## Formulation

We use plant-based surfactants.  
The formulations are free from harmful ingredients.

## Packaging

Waste is a resource for us:  
Almost all of our packaging is made  
from recyclable and recycled plastic.



Biological  
cycle

Technical  
cycle

## Recycling

Empty packaging can be returned to the  
recycling cycle via household collection  
(such as the Yellow Bag).

## Compost

Our cleaning chemicals  
are biodegradable

## Plant-based raw materials

We use renewable,  
plant-based raw materials.

## Technical raw materials (recyclate)

Sorting and processing turns recyclate into new,  
high-quality plastic packaging.

# Make sustainable cleaning your added value!



## Cleaning power through quality

Quality “made in Germany”: High-performance and efficient cleaning.



## Safe for people and the environment

We use harmless materials that can be returned to the cycle.



## Recyclable products

We stand for a circular economy along the entire value chain.



## Sustainable profitability

Our smart cleaning concepts enable precise and economical dosing.

200+

Product certifications





Our success: World record

More than 824 million PET bottles made from recycle have so far been put into circulation by companies in the Werner & Mertz Group. (as of: March 2024)

[wir-fuer-recyclat.de](http://wir-fuer-recyclat.de)



### Formulation



### Packaging



### Production and supply chain



# All-round service

Based on unique expertise



1

## Top advice

Our well-trained consultants put your cleaning services to the test and help you improve them.

- Property folders provide comprehensive information about your property, processes and the products used.
- Application engineers provide advice on site

2

## Tailored concepts

Whether recommendations, cleaning or outbreak plans: We use our expertise to improve your services and solve your technical application problems.



3

## Technical support

Not quite sure how to use a product?

- Provision of dosing technology
- Dedicated technical team to rectify dosing technology faults

4

## Hygiene aids

We offer all-round services for setting up and maintaining first-class hygiene standards.

- On-site advice from trained disinfection experts
- Testing and documentation as part of hygiene audits
- Microbiological tests

## Specific services.

We are happy to provide you with all the info you need on our range of services or details about specific services: [info@tana.at](mailto:info@tana.at)



5

### Ecological footprint as a competitive advantage

Sustainability is becoming increasingly important. However, a competitive advantage can only be secured if this can be convincingly communicated. We help you do this: The Green Care Performance Calculator allows you to calculate your ecological footprint and even have it certified. You can use the certificate for your sustainability report!



6

### green care<sup>®</sup> ACADEMY PROFESSIONAL

**Specialist knowledge, effective training**  
Doing a great job with specialist knowledge: We offer all-round services for setting up and maintaining first-class hygiene standards.



Live training courses



Webinars



**NEW: E-Learning**

7

### Joint marketing

We support your sustainability communication with tailored marketing materials. For example:



Certificate in the school hallway



# Which system satisfies your requirements?



## Ready4U

### Speed

Our spray bottles for safe and fast application without measuring.



## Concentrate + Dosing

### Price / performance ratio

High-performance concentrate and simple dosing options.



## Switch

### Reduce + Reuse + Recycle

Ultra-concentrated formulations in bottle with dosing cap and refill pouch.



## Kliks

### Safety

Our compact Kliks cleaning system is intuitive and safe.



## QUICK & EASY

### Mobility

Precise dosing, suitable for mobile use, clever packaging design.





# Our product selection for you

# Classroom / seminar room



**1 TANEX performa Quick&Easy**  
Power cleaner



**2 TANET interior Quick&Easy**  
Universal surface cleaner



**3 TANET multiclean**  
Ready-to-use all purpose cleaner



**4 TANEX power**  
Ready-to-use plastic cleaner



**5 GLASS cleaner**  
Glass & window cleaner

# Group room



## 6 TANET SR 15

High performance floor- and surface cleaner



## 7 TANET karacho

Surfactant-free all purpose cleaner



## 8 TAWIP vioclean

Floor cleaner & care

# Kiosk



**1 TANEX performa Quick&Easy**  
Power cleaner



**2 TANET multiclean**  
Ready-to-use all purpose cleaner



**3 GREASE off Quick&Easy**  
Universal kitchen degreaser



**4 GREASE classic**  
Kitchen Cleaner



**5 GLASS cleaner**  
Glass & window cleaner



**6 TANET SR 15**  
High performance floor- and surface cleaner

# Refectory



**7 APESIN kitchen Quick&Easy**  
Foaming disinfectant kitchen cleaner



**8 APESIN spray F**  
Alcohol-based rapid disinfection, liquid – perfume-free



**9 MANUDISH original**  
Hand Dishwashing Liquid

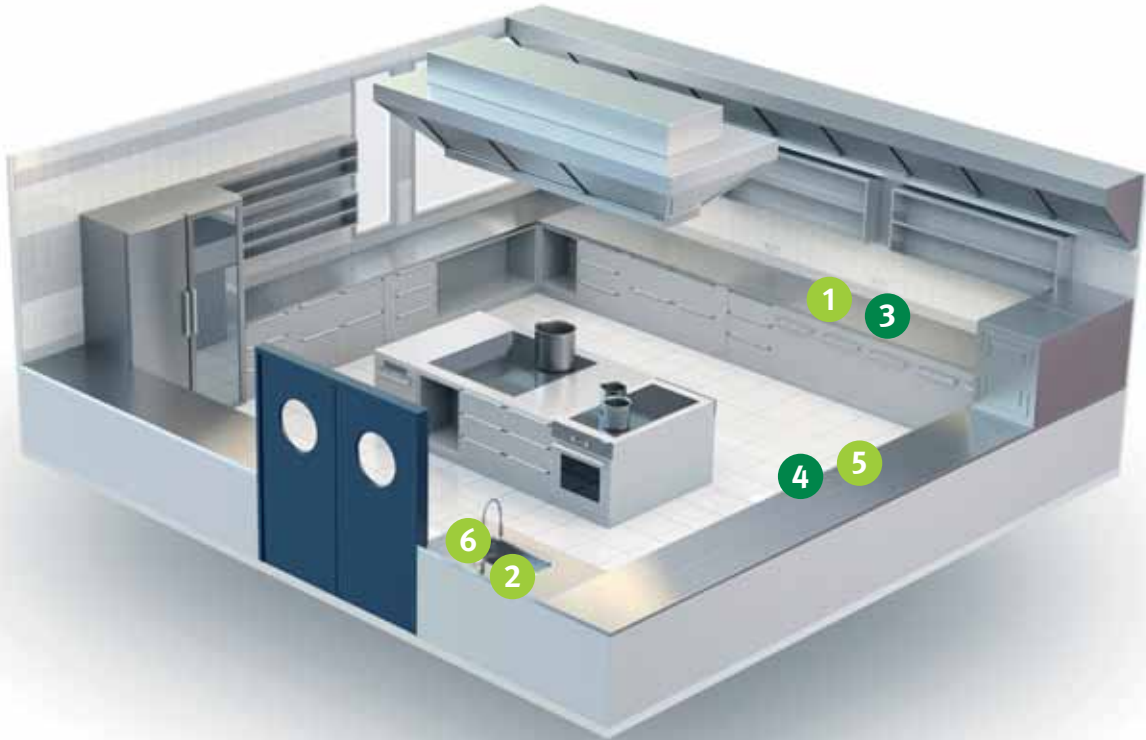


**LAVAMANI F**  
Liquid hand soap



**APESIN handactive F**  
Liquid alcoholic instant hand disinfectant

# Kitchen



## 1 GREASE power

High performance kitchen degreaser



## 2 CREAM cleaner

Scouring Cream



## 3 APESIN kitchen Quick&Easy

Foaming disinfectant kitchen cleaner



## 4 APESIN food

Liquid, fast-acting kitchen disinfectant



## 5 GREASE superclean

Multi-purpose kitchen cleaner

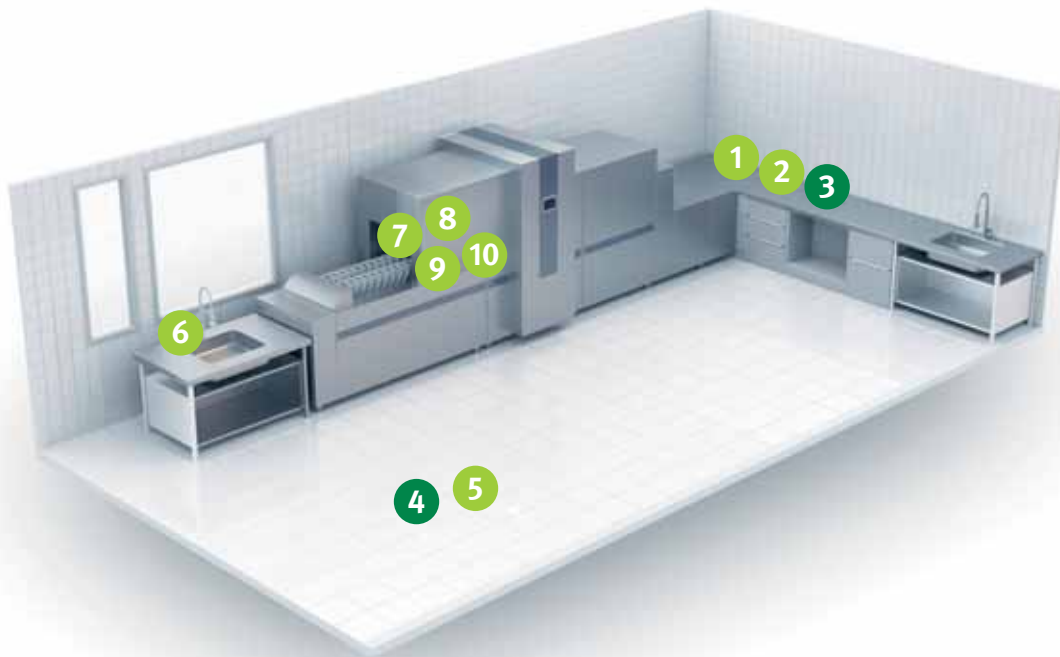


## 6 MANUDISH original

Hand Dishwashing Liquid



# Dishwashing



DE/038/049

## 7 ENERGY ultra

Hard water detergent for dishwashers



DE/038/049

## 8 BRILLANT ultra

Rinse aid for professional dishwashers



AT/038/005

## 9 ENERGY topKliks

High performance dishwashing detergent for medium and hard water types



AT/038/005

## 10 BRILLANT topKliks

High performance rinse aid for medium to hard water types



AT/030/002

## LAVAMANI F

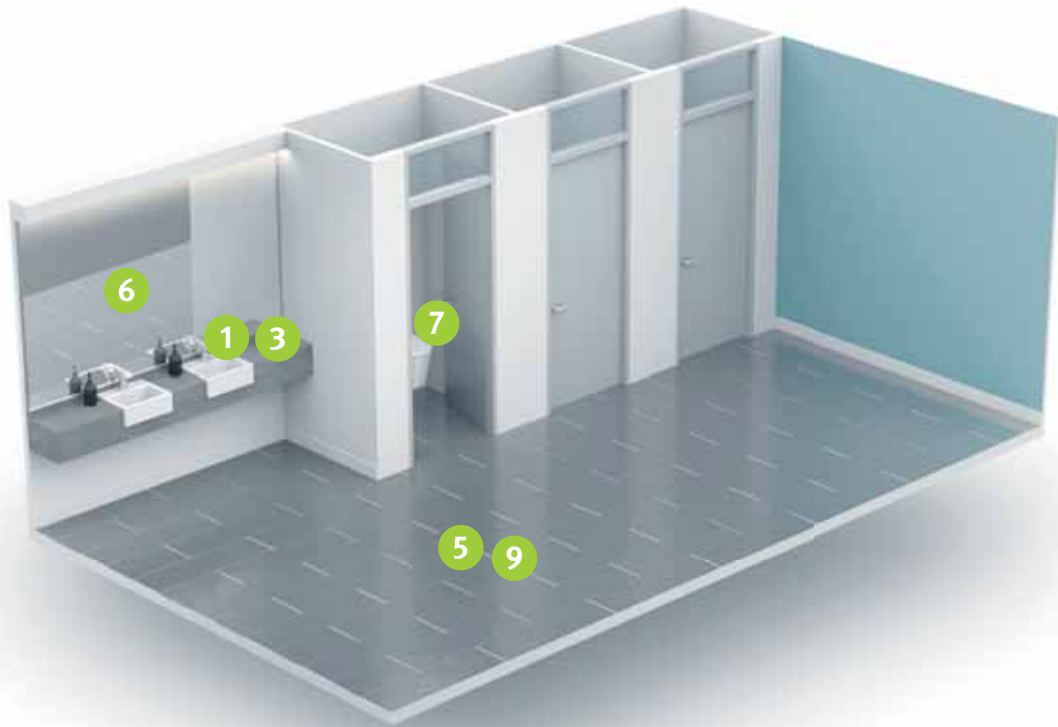
Liquid hand soap



## APESIN handactive F

Liquid alcoholic instant hand disinfectant

# Toilet area



**1 SANET daily Quick&Easy**  
Sanitary maintenance cleaner



**2 TANEX performa Quick&Easy**  
Power cleaner



**3 SANET spray**  
Ready-to-use sanitary maintenance cleaner



**4 TANET multiclean**  
Ready-to-use all purpose cleaner

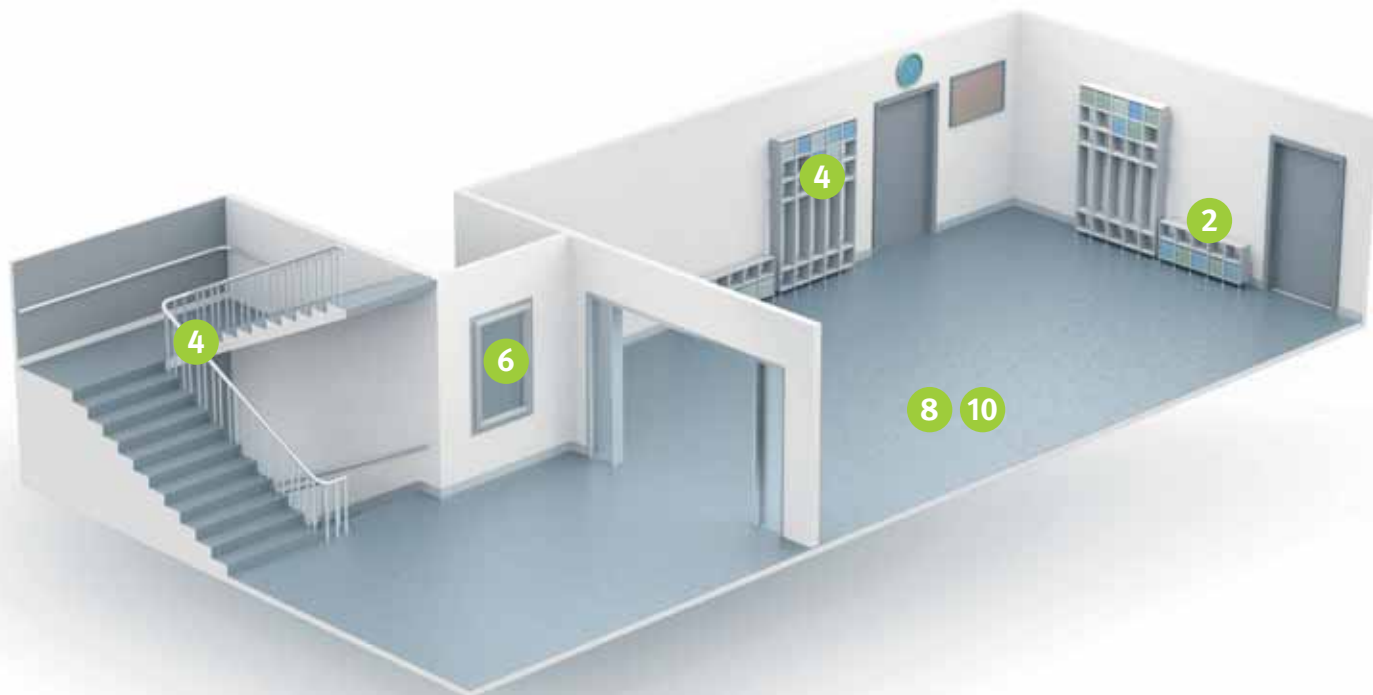


**5 SANET perfect**  
Sanitary cleaner and descaler



**6 GLASS cleaner**  
Glass & window cleaner

# Hallway / staircase



**7** WC lemon

Toilet bowl cleaner lemon



**8** TANET SR 15

High performance floor- and surface cleaner



**9** TANET karacho

Surfactant-free all purpose cleaner



**10** TAWIP vioclean

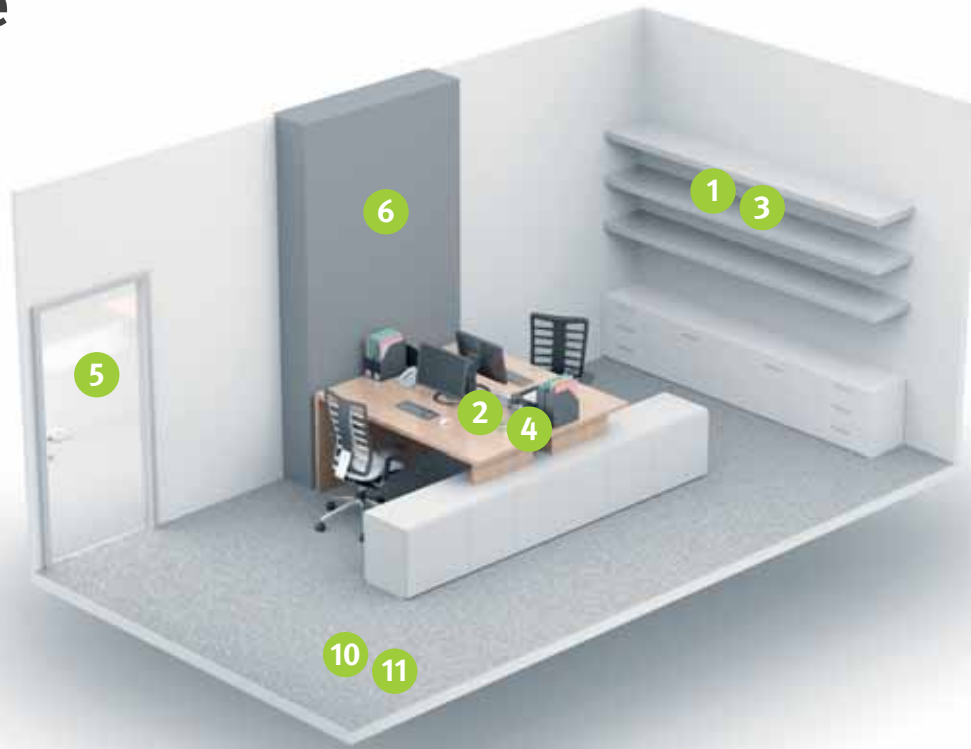
Floor cleaner & care



LAVAMANI rosé

Liquid hand soap

# Office



**1 TANET interior Quick&Easy**  
Universal surface cleaner



**2 TANEX performa Quick&Easy**  
Power cleaner



**3 TANET multiclean**  
Ready-to-use all purpose cleaner



**4 TANEX power**  
Ready-to-use plastic cleaner

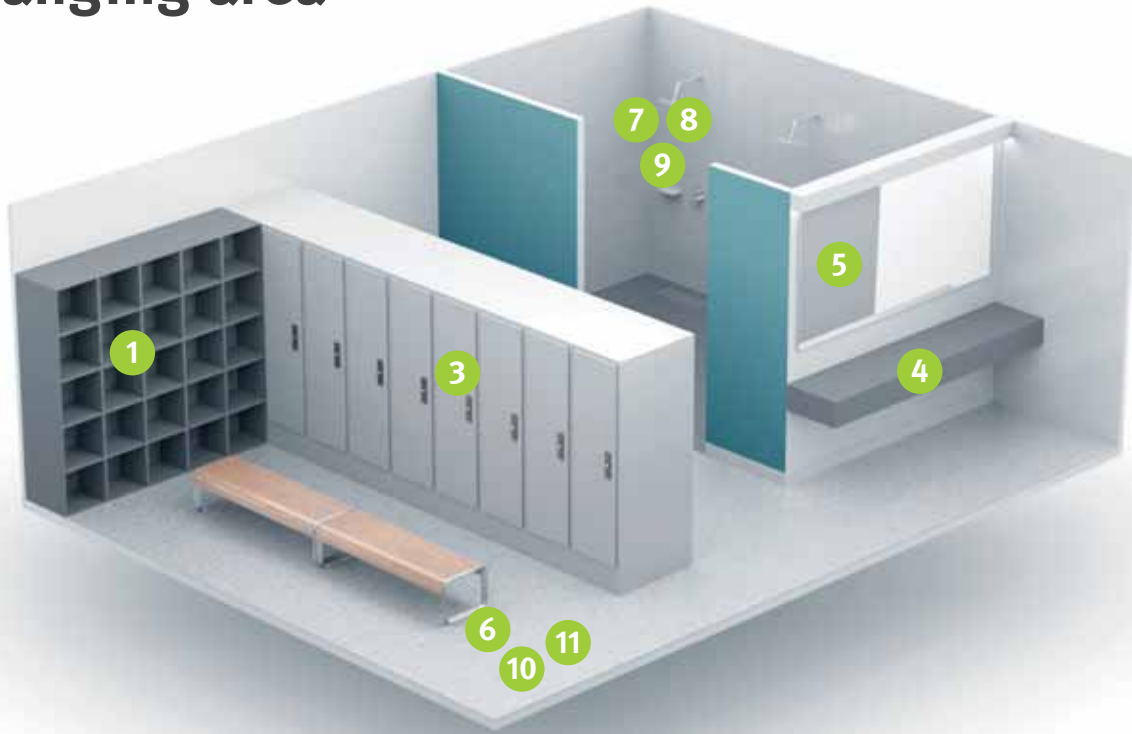


**5 GLASS cleaner**  
Glass & window cleaner



**6 TANET SR 15**  
High performance floor- and surface cleaner

# Changing area



**7 SANET daily Quick&Easy**  
Sanitary maintenance cleaner



**8 SANET spray**  
Ready-to-use sanitary maintenance cleaner



**9 SANET perfect**  
Sanitary cleaner and descaler

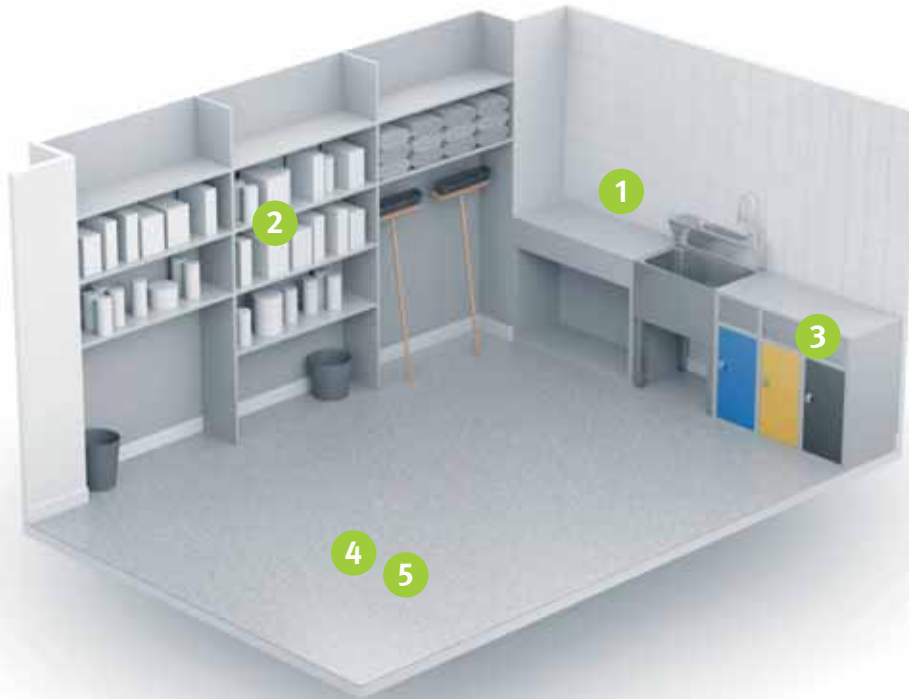


**10 TANET karacho**  
Surfactant-free all purpose cleaner



**11 TAWIP vioclean**  
Floor cleaner & care

# Storage / set-up room



**1 TANEX performa Quick&Easy**  
Power cleaner



**2 TANET multiclean**  
Ready-to-use all purpose cleaner



**3 TANEX power**  
Ready-to-use plastic cleaner



**4 TANET SR 15**  
High performance floor- and surface cleaner



**5 TANET karacho**  
Surfactant-free all purpose cleaner



**LAVAMANI rosé**  
Liquid hand soap

# Basic cleaning

In addition to regular building cleaning and maintenance, deep cleaning is an essential and indispensable component. This includes, for example, the refurbishment and maintenance of floors, carpet cleaning, upholstery cleaning and furniture cleaning. Our high-performance products help with your deep cleaning.



**LINAX complete** 

Ultra-performance  
floor stripper



**LONGLIFE matt** 

High-performance  
matt floor polish



**TANEX allround** 

4 in 1 power cleaner



100%  
FUTURE.  
THINK NOT ONLY OF  
TODAY,  
BUT OF  
TOMORROW  
TOO.

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