



**We are becoming more sustainable ...  
... and you will too.**

**go**  
**green**  
*Initiative*



# Sustainability right down the line.

Go Green brings together proven performance of Tana Professional products with the sustainability standards from Green Care Professional in order to close the loop from one end of the value chain to the other.

Building Care

11  
Switches



Kitchen Hygiene

6  
Switches



10  
Switches Laundry Hygiene



3  
Switches Personal Hygiene

In the overview online at [lets-gogreen.com](https://lets-gogreen.com) you can see which Tana Professional products we have already converted and the improvements we've made as we push to complete the Go Green program.

A lot of changes are coming, so stay tuned!

# Our Green Care family continues to grow.

Sustainable business is one of the most important ways to protect human life and nature. Our Go Green product transformation will deliver benefits to your company without any extra effort on your part.

**Go Green – Switch now.**

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# Take sustainability in your company to the next level.

It has never been easier to combine first-class cleaning power and economic efficiency with all the requirements for sustainability and recyclability.



**New record:**  
+200 product certifications



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# How has the switch succeeded: We close the loop.

## | Formulation

In the formulations, the proportion of plant-based raw materials was increased. These are biodegradable and can thus be returned to the biological cycle. Our formulations now have an Ecolabel, the „Österreichische Umweltzeichen“ or even the Cradle to Cradle Gold certificate through Go Green.



## | Packaging

The packaging is made of high-quality recycled plastic and designed according to the specifications of design for recycling to keep it in a closed technical cycle after use. In order to do without virgin plastic made from crude oil and to conserve our fossil resources, we rely on recyclate from the Yellow Bag.

Find out online which products we have transferred and which benefits per product have been achieved through the Go Green product switchovers:

**[lets-gogreen.com](https://lets-gogreen.com)**



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**A circular future** | [lets-gogreen.com](https://lets-gogreen.com)



Werner & Mertz  
Professional