



# A CIRCULAR FUTURE





*„A credible eco product can come only from a company that consistently pursues sustainability in everything it does, guided by ecological awareness, economic foresight and social responsibility every single day.“*

**Reinhard Schneider,**  
CEO and owner of Werner & Mertz

# Content and structure

Learn more about our company, philosophy and our Green Care Professional products



## **Our company & Green Care Professional**

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In our first chapter you'll read all about our family-run company, our values and the brand Green Care Professional. Learn more about our sustainability philosophy and pioneering role in the cleaning industry and our innovative concepts.

## Application Areas:



### **Building Care**

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### **Sanitary Cleaning**

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### **Kitchen Hygiene**

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### **Laundry Hygiene**

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### **Personal Care**

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## Better across the industry:

Wherever people come together, our cleaning products are put to use.

Together we are on the way to becoming the European market and innovation leader in professional specialized care. In our sector we will succeed with exemplary ecological products and concepts designed and developed for the circular economy. Based on our many years of experience, we provide our customers with comprehensive, customized and integrally sustainable hygiene solutions that contribute to their success.

### Some of our major sectors:

- Public institutions
- Offices and commercial space
- Healthcare facilities
- Hotels, cafés and restaurants
- Industry
- Transportation and traffic
- Sanitary facilities and swimming pools
- Recreational facilities











## Pioneer for 50 years:

Tana-Chemie – A company with a vision

For more than 150 years, the family-owned Werner & Mertz has been successful in the market as an umbrella brand and European forerunner in innovations for the cleaning industry. In 1971 Tana-Chemie was set up with offerings tailored to professional cleaning services. Our established brands Green

Care Professional and Tana Professional, supported by highly qualified and motivated employees, stand for the entire company's unwavering commitment to sustainability. We are driven by our desire to make a sustainable lifestyle attainable for the majority even beyond the boundaries of our brand.

<p><b>1971</b> Founding of Tana-Chemie GmbH</p> 	<p><b>1989</b> Launch of the Green Care brand</p> 	<p><b>2003</b> EMAS-certified production site in Mainz, Germany. Followed by Hallein, Austria in 2005.</p> 	<p><b>2005</b> First EU Ecolabel certification</p> 	<p><b>2013</b> First Cradle-to-Cradle® Gold certification for a complete range of cleaning products</p> 	<p><b>2014</b> First bottle of 100% recycle</p> 	<p><b>2018</b> Release of the Green Care Performance Calculator</p> 	<p><b>2022</b> Our Company wins EcoVadis Platinum Medal for the second time</p> 
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# The one-way street must be history ...

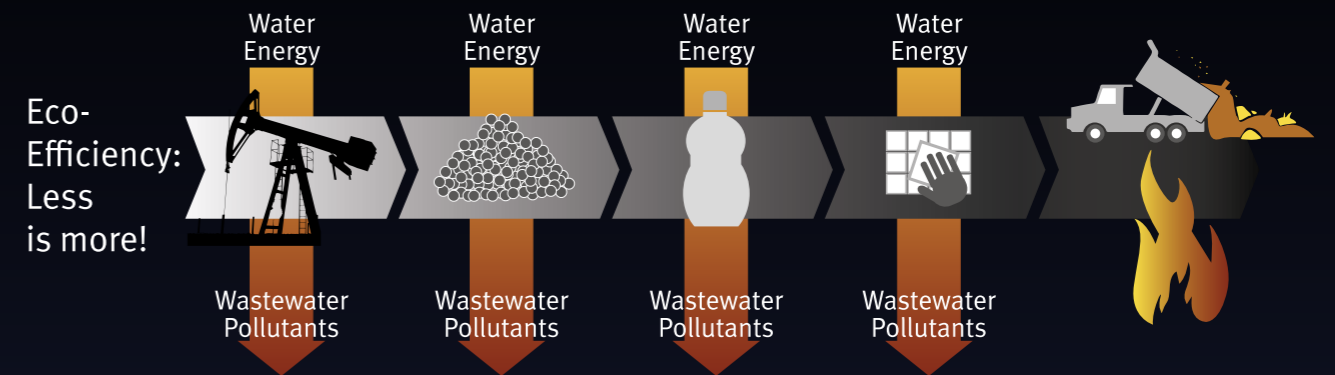


## The lie of climate neutrality

**We cannot buy a way out of the climate crisis with carbon offsets.**

Join us in creating honest climate protection.  
Read about the right way to go at:  
[www.circular-success.com](http://www.circular-success.com)

**Cradle to Grave: The materials flow with no consideration given to long-term resource conservation from the source to the landfill**



No consideration for long-term conservation of resources  
"One-way design": Take – Make – Waste

### Are we digging our own grave?

Rainforests on fire, plastic waste on land and sea, climate change and species extinction are some of the world's current problems. The scientific framework of planetary boundaries describes nine environmental systems that interact with each other and affect the stability of Earth. Six of the nine boundaries have already been crossed. How did this turning point come about? To answer that question, we have to look at the currently predominant economic system—the one-way street—that is leading us into a dead end.

### Take – Make – Waste

The material flow design still used today for most products is referred to as "cradle to grave". Its focus is on the product's usage phase. "Cradle to Grave" ignores the origin and the ultimate fate of a product. The environmental impact during production is neglected too. Nevertheless, many companies have found a dubious way out of the dead end in the climate-damaging one-way street. Carbon offsetting gives them the chance to disguise the real environmental impact of their products.

### All signs point to change

At Green Care Professional we are convinced that first and foremost, companies have to reduce their CO<sub>2</sub> emissions and communicate that clearly and comprehensibly. Buying a way out through carbon offsetting alone won't change a thing. The time has come to bring about the ecological transformation at an industrial level.

How can we manage the transformation without giving up too much?

**Simply turn the page.**



# ... the future belongs to the circular economy

Sustainability has taken on a much bigger role. The one-dimensional Cradle to Grave principle, however, is still applied and supplemented merely by a reduction in the use of raw materials and resources. The issue: efficiency is improved, but no effectiveness is achieved.

## No room for compromise in a true circular economy

In the circular economy according to the Cradle to Cradle® principle, how it is practised holistically with our Green Care Professional brand, the raw materials can be reused and pollutants are thus prevented from getting into the environment. The origin and fate of ingredients are kept in closed cycles, i.e., cleaning chemicals in the biological cycle and packaging in the technical cycle.





# Our Products

## Our development guidelines follow Nature's example

Our development guidelines, which form the basis for our entire Green Care portfolio, follow the Cradle to Cradle® Principle. Ever since our brand was established, we have worked at optimizing our technical and biological recycling in order to make our formulas and packaging even more sustainable.

### Green Care Professional – symbiosis of biology and technology:

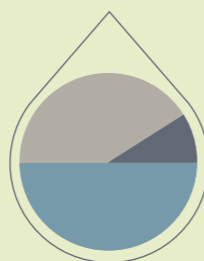
- Strong cleaning power
- Excellent price/performance ratio
- Safe for humans and nature

## Formulas

In development and production, we consistently use renewable energy technology and raw materials. We continuously reduce by-products, pollutants and residues in our formulas. We also pay attention to the biological degradability of materials and exclude raw materials with negative environmental impact in compliance with EU Ecolabel requirements.

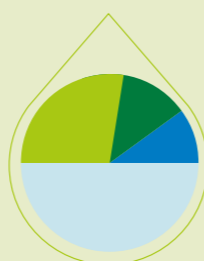
**As our formulas contain neither hazardous nor prohibited materials, they are harmless for humans and the environment.**

Conventional product formulas



- Crude oil-based surfactants
- Dyes  
Fragrances
- Water

Green Care Professional formulas



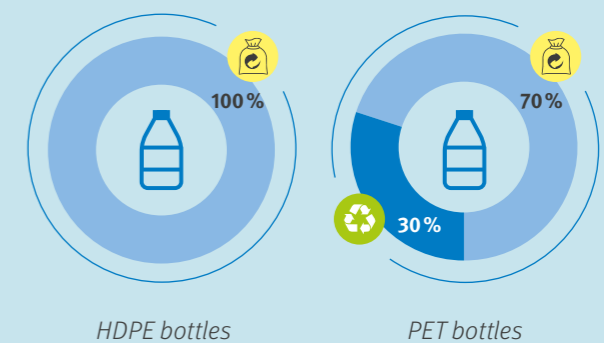
- Plant-based surfactants (tropical crops)
- Plant-based surfactants (European crops)
- Food dyes
- Water from our own well



## Packaging

In order to do without virgin plastic made from crude oil and to conserve our fossil resources, we rely on recyclate from the Yellow Bag. We refrain from using PS (polystyrene) and PVC for our packaging components.

**The recyclate share in our bottles is 100% and our bottles are completely recyclable. After their disposal, they can be returned safely to the material cycle.**



In the long term we will use 100% recyclate from the Yellow Bag for our PET bottles. Until a complete switch is possible, we supplement the material with recyclate obtained from deposit bottles.





# Our development guideline

Safe and fair for humans and the environment



The Green Care Professional development guidelines contribute to achieving several Sustainable Development Goals (SDGs) and support the European Green Deal.

## Material health & ecology

With the Type 1 Ecolabel, Green Care Professional can verify that the exclusion of toxic ingredients makes its formulations harmless to human life and the environment. Only harmless fragrances and dyes are used in accordance with Ecolabel criteria. Animal-origin ingredients, PFAS and synthetic polymers to avoid microplastic are excluded from Green Care Professional formulations. The packaging does without phosphates and PVC. Our use of renewable energies, in-house production of electricity from wind and solar power and sustainable production in accordance with ISO 14001 and 50001 at our EMAS-certified European sites with in-house water treatment facilities distinguish us as sustainability pioneers.

## Circularity

### Formulation

**Origin:** We use renewable plant-based raw materials instead of fossil sources and regenerative, degradable solvents with low limits. We promote the use of surfactants of European origin to support native species diversity.

**Remaining:** The goal is the reduction of by-products, contamination and residue, plus rapid, high biological degradability of organic materials.

### Packaging

**Origin:** Avoidance of fossil resources through the use of Post-Consumer Recyclate from household waste collections like the Yellow Bag in bottles and caps.

**Remaining:** Design for Recycling of packaging to allow mechanical recycling without loss of quality (upcycling).

## Social fairness

Our suppliers' code of conduct for the entire value chain ensures integrity, honesty, respect for human dignity and responsible handling of our resources. Production takes place in Germany and Austria. We assume responsibility for our customers through the full declaration of all our ingredients and our own customer training in the safe and proper handling of cleaning agents.

## Economy

Sustainable procurement with Green Care Professional is economical, thanks to low cost per use, although they are sustainable. The recyclable packaging saves money on disposal. Intelligent, efficient dosing technology and ultra-concentrated formulations increase our customers' economic efficiency. The broad range of CLP-free products also reduces personnel training expenses.

## Performance

The combination of top cleaning performance and sustainability does not require doing without anything found in conventional cleaning agents. Within the scope of Ecolabel certification, performance has been verified by marketing testing or performance checks by external testing institutions. Our intelligent dosing systems strengthen the efficient use of our cleaning products.





# Outstanding Work for the Environment

Certificates: Proof of our progress

Our Green Care Professional portfolio offers a broad assortment of certified products. For all areas of application we have products that have earned at least one certification. This fact distinguishes us from other manufacturers and makes clear that genuine sustainability has to be practiced in the entire company if it is to be credible. We are a pioneer in the industry with the most Cradle to Cradle® certified products and are proud that we have proof of the recyclability of our formulas and our packaging.

At our production sites in Mainz and Hallein, we implement the highest quality and environmental standards and see them reflected in our certifications.

200+ product certifications



  
Formulas



  
Packaging

























































  
Production & Supply Chain



# Holistic sustainability is multidimensional

Numerous aspects must be covered

Area	Certifications
 <b>Formulation</b> Material health Circularity of raw materials Biodiversity Degradability of raw materials VOC / Indoor air quality	     
	
	      
	   
	   
 <b>Packaging</b> Recyclate share Recyclate origin Recyclability	    
	
	    
 <b>Production &amp; Supply Chain</b> Energy Emissions Value chain Social fairness & Ethics Water & Soil	    
	    
	 
	 
	   

Going even beyond:  
**Green Care Professional**

  
Surfactants produced from European sources

  
Post-Consumer Recyclate from the Yellow Bag in bottles and caps

  
In-house water treatment and production of electricity using wind and solar power

You'll find more information about the individual sustainability labels on our website [www.green-care-professional.com](http://www.green-care-professional.com) in the "About the Brand" drop-down menu under "Certifications".



# Which system satisfies your requirements?



# Commitment leads to Change

## Acting out of conviction

„Together we are strong” – if we pursue our goals as one, we achieve more. That's why we work in many instances with initiatives, companies and cooperation partners who pursue the same goals as ours.

We all want to protect our environment, promote sustainable production and advance the circular economy in society.

## Our Success: The Recyclate Initiative

Microplastic in the oceans is a devastating consequence of the way we handle the flood of waste. The United Nations Environment Programme, the World Economic Forum and international bodies like the Ellen MacArthur Foundation see the solution to the problem in a closed circular economy for plastic. We do too! The Recyclate Initiative is an important step toward this goal.



### Our Success: World record

More than 808 million PET bottles made of recyclate have been put into circulation by the Werner & Mertz Group. (As of Januar 2024)  
[wir-fuer-recyclat.de](http://wir-fuer-recyclat.de)





## Green Key: The Key to Sustainable Accommodations



Hotels, youth hostels, campgrounds and all other types of accommodation require an enormous amount of electricity, water and cleaning products to handle the high number of guests. A minor change in the direction to sustainability can have many positive effects.

Green Key International certifies accommodations that use sustainable business practices. We provide Green Key with our practical Performance Calculator so organization can convince even more companies to think and act sustainably.

## Working Together for Sustainability: Our customer success stories

While others only talk about sustainability, we have consistently put it into practice with our customers. With our ecological and recyclable cleaning solu-

tions, we have already eliminated several tons of plastic, crude oil and CO2 emissions. You too can become a sustainability role model!

### Ghent: shines in heroic splendor!

In recent years Ghent, the second largest city in Flanders, has worked steadily to make its municipal cleaning services sustainable and that includes the use of integrally sustainable cleaning products.

Ghent purchases products that satisfy the EU Ecolabel criteria and was the first city to introduce "Cradle to Cradle®" certified products for the cleaning of its buildings and facilities.



### Mont-Saint-Michel: Preserve the UNESCO World Heritage Site!

The two Groupe Gaulois hotels clean with Green Care Professional, making them sustainability role models. It sees the use of our eco-certified cleaning products as added value, which can be effectively communicated to the target groups.

# Bocuse d'Or



## Bocuse d'Or: Culinary Arts meets Social Commitment

Green Care Professional is in the chefs' corner during culinary competitions, working to ensure flawless kitchen hygiene.

Green Care Professional is not just a partner at the Bocuse d'Or grand finale but also the presenter of the Social Commitment Award bestowed at the event. An international jury honors one of the competing teams of chefs for its social engagement and thereby supports outstanding projects in food aid or sustainable development.

# Our Award-winning Engagement

## German Environmental Award

*„Bold decisions today will trigger positive interactions for tomorrow.“*

With these words, German Federal President Frank-Walter Steinmeier presented the German Environmental Award 2019 to our CEO Reinhard Schneider. The jury was particularly impressed by Schneider's commitment to the Recyclate Initiative and his consistent focus on the topic of sustainable management in all parts of the company.



You can find more success stories on our Green Care Professional website.

Measure your sustainability progress on [get.wmprof.com](http://get.wmprof.com)





# Extensive Service

Based on unique expertise



Our passion for cleanliness and our decades of experience in the cleaning industry make us the perfect contact for all your issues. With us you

benefit from efficient and innovative products and a complete service portfolio too. Here is an overview of our main services:

## Our Service Portfolio: For your satisfaction and efficiency

### 1 | Top advice

Our qualified advisors closely examine your cleaning services and help you to optimize them.

### 2 | Customized concepts

When you need recommendations or cleaning or plans, we use our expertise to optimize your offers and solve your application problems.

### 3 | Technical Support

We would be pleased to give you information about our services or concrete details on our separate services: [info@tana.de](mailto:info@tana.de)

### 4 | Special Know-how

We bring you and / or your employees up to date in the cleaning industry with our training programmes.

### 5 | Competitive Advantage

Sustainability is becoming more important for society and businesses. Only those companies that can credibly convey their sustainability efforts will realize a competitive advantage. We'll help you to do just that!

- Performance Calculator to figure out potential improvement to your ecological footprint
- Certificate that proves your resource conservation with our products






# Optimize Ecological Performance

Measure your sustainability progress with the Performance Calculator

Companies are paying more attention to their ecological footprint these days. Our Performance Calculator shows you how you can optimize your footprint with Green Care Professional.

Your added value with Green Care Professional.

-  **Less carbon dioxide**
-  **Less plastic**
-  **Less crude oil**

#### Benefits for every area of application

Our Performance Calculator reports the potential reduction in your environmental impact in every application area. Use the results in bids, offers and as credible, positive PR for sustainability reports.

#### Our Sustainability Promise:

“We confirm that the savings in crude oil and carbon emissions determined by the Performance Calculator were correctly calculated for both the packaging components and the detergent formulations of all Green Care Professional products.”

*Intertechnica Cert GmbH*

Test our free Performance Calculator!

[www.get.wmprof.com](http://www.get.wmprof.com)







# Building Care

Daily Cleaning and Care

## Maintenance Cleaners



**TANET uni SWITCH**  
**Ultra-concentrated floor- and surface cleaner**

**Exact dosing | Safe application | Reduce, Reuse, Recycle**

High-performance alcohol-based cleaner for floors and surfaces. With optimal wetting properties for easy and thorough removal of all types of dirt without leaving streaks, even on porous stone floors and hydrophobic surfaces such as PUR. Ideal for all water-resistant floor coverings, e.g. made of plastic, stone, rubber, linoleum, PVC, etc. Ultra-concentrated and EU Ecolabel certified formula.

716155 – 1 L BOTTLE\*\* | 716230 – 1 L POUCH\*



**TANET SR 15**  
**High performance floor- and surface cleaner**

**Perfect cleaning results | Good wetting properties | Cost-efficient**

High-performance floor and surface cleaner based on alcohol. Ideal maintenance cleaner with outstanding environmental characteristics for the effective cleaning of all water-resistant floorings, e.g., stone, rubber, linoleum, PVC and all washable, smooth and shiny surfaces of plastic, lacquer, glass, ceramics, metal, etc.

712479 – 1 | BOTTLE | 712480 – 5 | CANISTER



**TANET SR 15 F**  
**High performance floor- and surface cleaner**

**Contains no fragrance or dye | Perfect cleaning results | Good wetting properties**

High-performance floor and surface cleaner based on alcohol, without dyes or fragrances. Ideal maintenance cleaner with outstanding environmental characteristics for the effective cleaning of all water-resistant floorings, e.g., stone, rubber, linoleum, PVC and all washable, smooth and shiny surfaces of plastic, lacquer, glass, ceramics, metal, etc.

712605 – 1 | BOTTLE



**TANET karacho**  
**Surfactant-free all purpose cleaner**

**All-purpose use | User safety | Cost-efficient**

Surfactant-free all-purpose cleaner for manual and mechanical cleaning of all water-resistant surfaces and floors, including stone, especially microporous stone flooring. Also suitable for cleaning textiles, walls and ceilings.

712475 – 1 | BOTTLE | 712476 – 5 | CANISTER



**TANET neutral**  
**Neutral cleaner**

**Top cleaning performance | Degreasing power | Material and skin friendly**

Neutral cleaner with optimum cleaning power to remove oily and greasy soiling. Works at economically low concentrations; very good material and skin compatibility. Can be used as hand dishwashing detergent. Pleasant scent.

712555 – 1 | BOTTLE | 712506 – 5 | CANISTER



**TANET orange**  
**Floor and surface cleaner**

**All-purpose use | Increased user safety | Pleasant orange scent**

Ecological, general use floor and surface cleaner. Leaves behind a lingering, pleasant scent of oranges. Very good dirt-holding capacity; with high material compatibility.

712477 – 1 | BOTTLE | 712478 – 5 | CANISTER




**TANET dayKLIKS**  
**High-concentrated floor and surface cleaner**

**Economical | Good wetting properties | Safe use**

Innovative formula with exclusive surfactant combination with exceptional wetting, dispersing and cleaning properties. Perfect cleaning results for floors, surfaces and glass. Leaves behind the refreshing scent of grapefruit. Kliks is a closed dosing system with sustainable packaging and high-performance products. Plastic packaging too is significantly reduced (up to 90%).

715259 – 2 | POUCH



**TANET SR 13**  
**Alcohol cleaner**

**Good cleaning performance | Streak-free | Pleasant scent**

Alcohol cleaner with a uniquely fresh scent. High cleaning performance combined with gentle treatment of materials. Delivers perfect shine retention without streaks and residue. Dries quickly.

716089 – 1 | BOTTLE | 716090 – 5 | CANISTER



## Glass Cleaners



**GLASS cleaner**  
Glass & window cleaner

**Powerful | Increased user safety | Streak-free**

GLASS cleaner is a pH neutral, ecological glass cleaner, particularly effective at removing all environment-related dirt deposits, greasy residue and nicotine stains. Cleans without leaving streaks and smears behind. Ready to use, based on ethanol.

**712494** – 750 ml SPRAY BOTTLE | **712468** – 1 l BOTTLE | **712469** – 5 l CANISTER

100% BIODEGRADABLE, CLP FREE, EU Ecolabel, cradle to cradle

DE/020/384



**GLASS classic**  
Glass & Interior Cleaner

**Streak free | Easy application | Cost-in-use**


GLASS classic perfectly cleans and degreases smooth surfaces. It preserves glossy materials and dries quickly without leaving traces. GLASS classic has a versatile use and is very cost efficient.

**712969** – 750 ml SPRAY BOTTLE | **712693** – 5 l CANISTER

100% BIODEGRADABLE, CLP FREE, EU Ecolabel, cradle to cradle

DE/020/384

## Maintenance Cleaners in Quick & Easy system, Ready-to-use Cleaners



**TANET interior QUICK&EASY**  
Universal surface cleaner

**High performance | Streak-free | Versatile**

Part of the Quick & Easy portable dosing system, the highly concentrated TANEX performa Quick & Easy combines outstanding performance with minimum effort and low usage costs. With no CLP-classified hazardous ingredients, the product ensures maximum user safety. Stable, compact foam. Dries quickly without streaks or smears. Can be used to clean windows. High material compatibility. Pleasant scent.

**713658** – 325 ml CARTRIDGE

100% BIODEGRADABLE, NO PESTICIDES, CLP FREE, EU Ecolabel, cradle to cradle

AT/020/012



**TANET interior F QUICK&EASY**  
Universal surface cleaner

**No fragrance or dye | High performance | Streak-free**

The perfume and dye-free TANET interior F offers top user safety and outstanding performance. Part of the Quick & Easy portable dosing system, TANET interior F Quick & Easy stands for efficient use at low operating costs. Contains no CLP-classified hazardous substances. Stable, compact foam. Dries quickly without leaving behind streaks and smears. Can be used for window cleaning too. High material compatibility.

**714481** – 325 ml CARTRIDGE

100% BIODEGRADABLE, NO PESTICIDES, NO DYE, CLP FREE, EU Ecolabel, cradle to cradle

AT/020/012



**TANET multiclean**  
Ready-to-use all purpose cleaner

**Quick-drying | Long-lasting scent | Anti-static**

TANET multiclean guarantees cleaning that's gentle to materials. It leaves no streaks or residue and maintains the cleaned surface's shine. Intense and long-lasting room-freshening scent

**715779** – 750 ml SPRAY BOTTLE

100% BIODEGRADABLE, CLP FREE, EU Ecolabel, cradle to cradle

AT/020/012

## Biotechnological Cleaners



**BIOBACT clean**  
Biotechnological all-purpose cleaner

**Cleaning efficiency | Long-lasting cleanliness | Material friendly**

Biotechnological cleaner for all waterproof surfaces. Long-lasting elimination of offensive odors; leaves behind a pleasant scent. Regular use prevents new formation of organic contaminants. BIOBACT clean helps to reduce offensive smells in industrial operations, especially in areas who watery solutions are disposed of via the wastewater system.

**714707** – 1 l BOTTLE

100% BIODEGRADABLE, CLP FREE, EU Ecolabel, cradle to cradle

DE/020/385



**BIOBACT scent**  
Biotechnological odour eliminator

**Effective odor control | Long-lasting cleanliness | Material friendly**

Biotechnological odor eliminator for all waterproof surfaces and fabrics. Long-lasting elimination of offensive odors; leaves behind a pleasant scent. Varied uses in sanitary facilities, drains, trash containers and the like. No hazard labels required.

**714709** – 500 ml SPRAY BOTTLE | **714708** – 1 l BOTTLE

100% BIODEGRADABLE, CLP FREE

## Care & Maintenance



**TAWIP vio SWITCH**  
Ultra-concentrated floor cleaner and care

**Exact dosing | Safe application | Reduce, Reuse, Recycle**

Nourishing floor cleaner with natural coconut oil soap to protect the coverings against leaching effects. Creates a silky-glossy, polishable care film with an antistatic effect and tested slip resistance in accordance with DIN 18032-2. Excellent for mechanical and manual maintenance cleaning of all waterproof floor coverings. Ultra-concentrated and EU Ecolabel certified formula.

**716156** – 1 l BOTTLE\*\* | **716232** – 1 l POUCH\*

100% BIODEGRADABLE, NO PESTICIDES, NO DYE, NO PHOSPHATES, DIN 18032, CLP FREE, EU Ecolabel, cradle to cradle

AT/020/012





## TAWIP vioclean

### Floor cleaner & care

**Natural soap basis | High slip resistance | Cost-efficient**

Soap-based floor cleaner and care product with exceptional environmental properties. For use with automatic floor scrubbers or for manual application. With natural coconut oil soap to protect floors from leaching effects. Tested slip resistance in compliance with DIN 18032-2. Effective even in low concentrations.

712484 – 1 | BOTTLE | 712485 – 5 | CANISTER



DE/020/385



## LONGLIFE polish

### High-gloss floor polish

**All-purpose | Safe use | Cost-efficient**

Universal use of floor care dispersion without eco-toxic ingredients such as metal salt (zinc), TBEP, fluorosurfactants and fragrances. Adheres well to surfaces, polishes and restores protective film. LONGLIFE polish is a safe and durable floor polish. Tested slip resistance as per DIN 18032-2. Works best in the system with LINAX stripper. Certified with Austrian environmental seal.

712514 – 5 | CANISTER



## TAWIP vioclean F

### Floor cleaner & care

**Natural soap basis | No fragrance and dye | User safety**

Soap-based floor cleaner and care product free of dye and fragrance with exceptional environmental properties. For use with automatic floor scrubbers or for manual application. With natural coconut oil soap to protect floors from leaching effects. Tested slip resistance in compliance with DIN 18032-2. Effective even in low concentrations.

712484 – 1 | BOTTLE | 712485 – 5 | CANISTER



DE/020/385



## LONGLIFE hospital

### Disinfectant – resistant emulsion polish

**Disinfectant-resistant | Long-lasting | Easy use**

Dispersion with good resistance to alcohol-free disinfectants. Can be applied easily and quickly. Good leveling and low dirt absorption. Suitable for use on all waterproof floor coverings. Ideal for hospitals, healthcare facilities or nursing homes and wherever APESIN is used for cleaning. Certified with Austrian environmental seal.

716038 – 5 | CANISTER



## LONGLIFE diamond

### Long-lasting, high gloss emulsion polish

**Good wear resistance | High gloss | Easy use**

LONGLIFE diamond lays down a very glossy, smear-resistant and anti-slip protective film with excellent resistance to heel marks, tracks and soiling. Outstanding flow. High leveling capacity on absorbent flooring coverings. Especially economical; very little product is needed for one application.

716060 – 5 | CANISTER



## Emulsions



## LONGLIFE complete

### Ultra-performance floor polish

**Completely economical | Completely safe | Completely flexible**

High-performance dispersion system with outstanding features. Extremely resistant and durable, thanks to specially developed combination of high-performance polymers. Highly resistant to alcohol and disinfectants. Environmentally compatible formula awarded the Austrian environmental seal. User-friendly; works best in system with LINAX complete. Tested slip resistance in conformance with DIN 18032-2.

712513 – 5 | CANISTER



## LONGLIFE matt

### High-performance matt floor polish

**Resistant | Matte appearance | Increased safety**

Provides alcohol and surface disinfectant resistance with a matte look for ideal floor care in healthcare facilities. Resilient, highly elastic protective film that adheres well to all types of flooring, including damp linoleum. Slip resistance tested against DIN 18032-2 criteria. Certified with Austrian environmental seal.

714289 – 5 | CANISTER



## Floor strippers



## LINAX complete

### Ultra-performance floor stripper

**Extremely powerful | Fast-acting | No rinsing**

Removes all types of polymer films. Ideally used in the system with LONGLIFE complete. Effectively removes stubborn floor polish films, including on over-treated floors. Can also be used on alkali-sensitive floors. Saves time and resources because rinsing and neutralizing are not required. Certified with Austrian environmental seal.

712655 – 5 | CANISTER



## LINAX stripper

### Universal floor stripper

**All-purpose | Safe use | Cost-efficient**

Universal cleaner with exceptional environmental characteristics. Safe use, suitable on all alkali-sensitive floor coverings. Ideal when used in system with LONGLIFE polish; easily removes multiple layers of LONGLIFE polish polymer coatings. LINAX stripper works without eco-toxic ingredients (phosphates, EDTA, NATA, fragrances, dyes). Certified with Austrian environmental seal.

712515 – 5 | CANISTER





## All-purpose and Deep Cleaners



**TANEX allround**  
4 in 1 power cleaner


Versatile | Excellent wetting properties | Powerful

TANEX allround is a high-wetting and slightly alkaline all-purpose deep cleaner for cleaning all waterproof floors and surfaces. The reliable 4-in-1 multi-talent works on heavily soiled surfaces as a maintenance or deep cleaner, final cleaner prior to hand-over or top stripper. Suitable for use with floor scrubbers.

713327 – 1 l BOTTLE | 713328 – 5 l CANISTER

100% biobased, CLP FREE, EU Ecolabel, cradle to cradle

## Deep Cleaners in Ready-to-use



**TANEX power**  
Ready-to-use power and plastic cleaner


Powerful | Efficient & economical | Varied uses

Ready-to-use power cleaner for synthetic surfaces with an excellent stain remover for many types of stubborn stains such as ink from inkpads or ballpoint pens and text markers, fingerprints, nicotine and cosmetics. Highly efficient, quick use.

715930 – 750 ml SPRAY BOTTLE | 715931 – 5 l CANISTER

100% biobased, EU Ecolabel

## Deep Cleaners in Quick & Easy system



**TANEX performa QUICK&EASY**  
Power cleaner

Powerful | Low residue | Economical

Part of the Quick & Easy portable dosing system, TANEX performa Quick&Easy combines outstanding performance with minimum effort and low usage costs. With no CLP-classified hazardous ingredients, the product ensures maximum user safety. Works quickly to remove stubborn stains of many different types. Low residue formation. Maintains the original appearance of the surface. Leaves behind a pleasant scent.

713672 – 325 ml CARTRIDGE

100% biobased, CLP FREE, EU Ecolabel, cradle to cradle

## Special products



**CREAM cleaner**  
Scouring cream

Powerful cleaning | Material friendly | Surfactants made of up to 75% European rapeseed oil

Ecological scouring cream with lemon scent for a variety of surfaces, including those in sanitary areas. Powerful cleaning with optimized very fine marble dust. Quickly removes stubborn residues and hardened limescale deposits without scratching the surface.

715777 – 500 ml BOTTLE

100% biobased, CLP FREE, EU Ecolabel



**CREAM lemon**  
Scouring cream

Powerful cleaning | Material friendly | Surfactants made of up to 75% European rapeseed oil

Ecological scouring cream with lemon scent for a variety of surfaces, including those in sanitary areas. Powerful cleaning with optimized very fine marble dust. Quickly removes stubborn residues and hardened limescale deposits without scratching the surface.

715799 – 500 ml BOTTLE

100% biobased, CLP FREE, EU Ecolabel



**green care PROFESSIONAL**

# No compromises: Powerful and Sustainable

- ✓ Highest limescale removal
- ✓ Extremely fast
- ✓ Easy cleaning

**NEW**

**SANET extreme**

High performance sanitary cleaner and descaler  
Sanitär-Reinigungsmittel und Entkalker  
Nettoyant détartrant à haute performance  
Detergente disincrostante per sanitari ad alta prestazione  
Zeer krachtige sanitaarsmiddeel & ontkalker

**The most powerful sustainable sanitary cleaner\***

Product Type	Limescale dissolving capacity [mg]
NON-sustainable competitive product	4.223 ± 78
Green Care Professional SANET extreme	4.209 ± 28
Sustainable competitive product	3.730 ± 78

\*tested by an independent testing institute. Test report number 6476718-01 from 2 February 2023. Limescale dissolving capacity according to IKW test method, exposure time of 10 minutes.

EU Ecolabel: DE/020/382



# Sanitary Cleaning

## Basic and Deep Sanitary Cleaners



### SANET extreme

High performance sanitary cleaner and descaler

Supreme lime dissolving | Extremely fast | Natural easy to clean effect

With outstanding properties, SANET extreme sets new standards as a powerful and sustainable sanitary cleaner. The best values for lime dissolving and the fastest lime soap removal characterize the performance profile as well as the reliable removal of typical sanitary soiling. Gentle on materials. Natural easy to clean effect.

716544 – 1 | BOTTLE



DE/020/382



### SANET perfect

Sanitary cleaner and descaler

Outstanding performance | Special acid-surfactant combination | Cost-efficient

SANET perfect is a highly-effective, ecological cleaner and descaling agent for sanitary areas. With its special combination of acids and surfactants, SANET perfect effectively and gently removes limescale, grease, soap scum with its first use and thus proves its economic efficiency. Low foaming action; suitable for use with floor scrubbers.

712482 – 1 | BOTTLE | 712483 – 5 | CANISTER



DE/020/382



### SANET perfect F

Sanitary cleaner & descaler

No fragrance or dye | User safety | Outstanding performance

Powerful performance, user safety, low impact on indoor air quality. Effective, ecological sanitary area cleaner and descaler without dye or perfume. With a special acid and surfactant formula, SANET perfect F effectively and gently removes limescale, grease and soap scum with the first application and thus increases economic efficiency too. Because the descaler contains no dye or perfume, it is ideal for use in commercial kitchens.

714136 – 1 | BOTTLE



DE/020/382



### SANET intenseKLIKS

High-concentrated sanitary cleaner

Outstanding performance | Saving packaging waste | Safe use

Highly performing cleaner and descaler. Special formulation for best cleaning results at the first application. Kliks is a closed dosing system with sustainable packaging and high-performance products. Kliks stands for controlled dosing and efficiency, reduced space requirements during use and maximum user safety. Plastic packaging too is significantly reduced (up to 90%).

715314 – 2 | POUCH



DE/020/382

## Sanitary Maintenance Cleaners



### SANET ino SWITCH

Ultra-concentrated sanitary cleaner

Exact dosing | Safe application | Reduce, Reuse, Recycle

Effectively removes lime scale, lime soap, dirt and water stains while leaving a pleasant scent. Convinces with high material compatibility and streak- and residue free cleaning results. Ultra concentrated and EU-Ecolabel certified formulation. Suitable for the use on all acid-resistant surfaces in the sanitary area.

716163 – 1 | BOTTLE\*\* | 716231 – 1 | POUCH\*



AT/020/012



### SANET zitrotan

Sanitary cleaner

Impressive performance | Natural strength of lemon | Cost-efficient

Acidic cleaner for maintenance of sanitary facilities; effective with the natural strength of citric acid. Particularly effective at removing soap scum, limescale, water stains and grime. Good adhesion to surfaces increases contact time. No streaks or smears; leaves behind the fresh scent of lemon.

712473 – 1 | BOTTLE | 712474 – 5 | CANISTER



DE/020/382



### SANET zitrotan F

Sanitary cleaner

Free of fragrance & dye | Lemons' strength | Impressive performance

Acidic maintenance cleaner, without dyes and fragrances, effectively uses the strength of citric acid. Especially good at removing soap scum, limescale, water stains and grime. Good adhesion to surfaces. Leaves no streaks or smears.

712604 – 1 | BOTTLE



DK-5026 0250 DE/020/382



### SANET alkastar

Alkaline sanitary cleaner

High material compatibility | Powerful degreasing | Cost-efficient

SANET alkastar is an alkaline cleaner for sanitary facility maintenance that contains no acids or chlorine. Offers outstanding cleaning performance, especially for the removal of oily and greasy soiling on acid-sensitive surfaces.

712471 – 1 | BOTTLE | 712472 – 5 | CANISTER



DE/020/385



## Sanitary Cleaners in Quick & Easy system



**SANET daily QUICK&EASY**  
Sanitary maintenance cleaner

**Powerful | Effective against soap scum | Pleasant fragrance**

In the portable Quick & Easy dosing system. For daily cleaning of sanitary areas. Efficient and cost-saving. With no CLP-classified hazardous ingredients, the product ensures maximum user safety. Stable, compact foam. Adheres well to surfaces. Pleasant scent.

**713601** – 325 ml CARTRIDGE





**SANET daily F QUICK&EASY**  
Sanitary maintenance cleaner

**No fragrance or dye | Daily cleaning | Effective**

Sanitary maintenance cleaner without dye or perfume for daily cleaning of sanitary areas. Efficient and cost-saving in portable Quick & Easy dosing system. No CLP-classified hazardous substances ensures maximum user safety. The stable, compact foam adheres well to surfaces.

**714480** – 325 ml CARTRIDGE





**SANET power QUICK&EASY**  
Sanitary power cleaner

**High performing | Effective against limescale | Fast-acting**

In the portable Quick & Easy dosing system. For powerful cleaning of all acid-resistant surfaces in sanitary areas. Thanks to its special acid combination, highly effective at removing limescale buildup. Efficient and cost-saving. Stable, compact foam. Adheres well to surfaces.

**716327** – 325 ml CARTRIDGE





**SANET spray**  
Ready-to-use sanitary maintenance cleaner


**Refreshing scent | Versatile | Material friendly**

SANET spray is a ready-to-use cleaner for the removal of all normal soiling in sanitary areas such as limescale, soap scum, greasy grime and cosmetic product residues. With an intense and refreshing fragrance that lasts a long time.

**715486** – 750 ml SPRAY BOTTLE




## Toilet Cleaners





**WC lemon**  
Toilet bowl cleaner lemon

**Adheres well to surface | Citric acid strength | Safe use**

WC lemon is an acidic toilet bowl cleaner that effectively uses the natural strength of citric acid. High viscosity formula delivers outstanding cleaning performance. Effectively removes common soiling from urinals and toilet bowls. Special bottle with angled spout guarantees fast, targeted, simple and safe application.

**712510** – 750 ml ANGLED NECK BOTTLE


**WC mint**  
Toilet bowl cleaner mint

**Viscous | Easy-to-use | Safe use**

WC mint is an acidic toilet bowl cleaner that uses the natural strength of citric acid. Effectively removes all normal soiling in urinals and toilet bowls. Leaves behind a lasting and fresh scent of mint. The special angled spout ensures fast, targeted, simple and same application.

**713789** – 750 ml ANGLED NECK BOTTLE





**WC liquid**  
Toilet bowl cleaner with ocean-fresh fragrance

**Safe application | Easy-to-use | Viscous**

Eliminates all deposits and soiling in toilet bowls and urinals. Prevents unpleasant odors from developing. Works on hard-to-reach places too. For us in all toilets, urinals and bidets. Special angled spout guarantees fast, targeted, simple and safe use.

**715810** – 750 ml ANGLED NECK BOTTLE



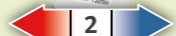


**WC daily F**  
Toilet cleaner

**Viscous consistency | Easy-to-use | No fragrance and dye**

WC daily F is an acid toilet bowl cleaner that uses the power of natural citric acid. The high viscosity cleaner effectively removes all normal residue and discoloration from urinals and toilet bowls. The special bottle with angled spout guarantees fast, targeted, simple and safe application.

**714135** – 750 ml ANGLED NECK BOTTLE







# Kitchen Hygiene



## Automatic Dishwashing, Liquid Cleaners




**13**


**ENERGY proKLIKS**  
**High performance dishwashing detergent for soft and osmosis water**  
**Powerful cleaning | Soft and osmosis water | Excellent stain removal**

ENERGY proKliks offers maximum safe and hygienic use and saves storage space. Innovative system, consisting of amino acid-based and biodegradable chelating agents as an alternative to phosphates, NTA or EDTA. Protects from limescale buildup and boosts detergents with removal of grease and stains in soft and osmosis water. For use in the Kliks-System.

**714264** – 5 l BAG IN BOX



AT/038/005




**13**


**ENERGY topKLIKS**  
**High performance dishwashing detergent for medium and hard water types**  
**Powerful cleaning | Medium-hard to hard water | Excellent stain removal**

The high alkalinity of ENERGY topKliks guarantees top washing performance in the removal of grease and stains. ENERGY topKliks is ideal under difficult water conditions. The completely biodegradable chelating agents based on amino acids prevent limescale deposits. For use in the Kliks-System.

**714265** – 5 l BAG IN BOX



AT/038/005




**14**


**ENERGY turboKLIKS**  
**High alkaline detergent for professional dishwashers**  
**3-in-1 use | Highly concentrated | Outstanding cleaning**

ENERGY turboKliks is a highly concentrated, innovative dishwasher detergent without EDTA, NTA and phosphates. It removes even the most stubborn food residue containing starch, protein and grease, and consistently achieves good cleaning results. 3-in-1 use: pre-cleaner, detergent, detergent booster. For use in the Kliks-System.

**715483** – 5 l BAG IN BOX



AT/038/005




**13**

**ENERGY alu**  
**Metal safe dishwashing detergent**  
**Material compatibility | Works in soft / medium- hard water | Highly concentrated**

Dishwasher detergent for sensitive items made of aluminum, silver, lightweight or non-ferrous metal or plastic. Suitable for use in dishwashers and or immersion cleaning. Innovative chelating agent system based on renewable raw materials. Product contains no NTA, EDTA, phosphates or chlorine.

**701589** – 10 l CANISTER



DK 5080-0092



**14**


**ENERGY perfect**  
**High-performing dishwashing detergent**  
**Degreasing power | Ideal for soft / medium- hard water | Ecological**

ENERGY perfect is a powerful liquid dishwashing detergent for commercial dishwashers with innovative, sustainably developed chelating agents; contains no NTA, EDTA or phosphates. Effectively removes greasy residue and other normal soiling from dishes. Low dosing possible with highly concentrated formula.

**712615** – 5 l CANISTER\* | **712700** – 15 l CANISTER



S 3080-0093




**14**


**ENERGY turbo**  
**High alkaline detergent for professional dishwashers**  
**3-in-1 use | Highly concentrated | Outstanding performance**

ENERGY turbo is a highly concentrated, innovative dishwasher detergent without EDTA, NTA and phosphates. It removes even the most stubborn food residue containing starch, protein and grease, and consistently achieves good cleaning results. 3-in-1 use: detergent, detergent booster and immersion cleaner. Efficient and fast-acting, time and money-saving.

**715514** – 10 l CANISTER



AT/038/005




**14**

**ENERGY ultra**  
**Hard water detergent for dishwashers**  
**High performance | Concentrated | For hard water**

ENERGY ultra is a high-performance detergent for commercial dishwashers that works well in hard water and under difficult conditions. Highly concentrated, it functions at low dosages and guarantees economic efficiency. Powerful deep cleaning of dishes, glasses, cutlery and cookware.

**715940** – 10 l CANISTER | **715941** – 15 l CANISTER



DE/038/049



## Automatic Dishwashing, Liquid Rinse Aid



### BRILLANT proKLIKS

High performance rinse-aid for soft and osmosis water

Brilliant shine | For soft and osmosis water | Economical use

The clever design of BRILLANT proKliks ensures maximum safety and hygiene and saves storage space. Combination of high-performance surfactants and bio-alcohol. Reduces drying time and leaves behind outstanding shine. BRILLANT proKliks rinses very well in soft and osmosis water.

714266 – 5 l BAG IN BOX



AT/038/005



### BRILLANT topKLIKS

High performance rinse aid for medium to hard water types

Reduces drying time | For medium-hard to hard water | Very shiny

The clever design of BRILLANT topKliks ensures maximum safety and hygiene and saves storage space. The bio-alcohol ingredient reduces drying time and makes dishes and cutlery shine. Clouding is prevented. For use with hard water.

714267 – 5 l BAG IN BOX



AT/038/005



### BRILLANT perfect

High-performing rinse aid

Very shiny | For all water types | Economical use

BRILLANT perfect is equipped with an outstanding rinsing aid that works particularly well in soft to medium-hard water. Makes glasses, cutlery and dishes shine. Speeds up drying time with highly effective wetting agents and alcohol. Organic acids prevent limescale buildup and neutralize alkaline residue.

712601 – 5 l CANISTER\* | 409871 – 10 l CANISTER



S 3800-0093



### BRILLANT ultra

Rinse aid for professional dishwashers

Ultra-high performance | Also for extreme conditions | For use in hard water

Highly concentrated formula allows low dosages to be used. Speeds up drying time. Prevents limescale deposits and leaves dishes, cutlery and glasses shiny. Dissolves instantly. Acidic ingredients neutralize alkaline residue in the cleaning bath. Can be used in all dishwashers.

715943 – 5 l CANISTER\* | 715944 – 10 l CANISTER



DE/038/049

## Automatic Dishwashing, Tablets, Cartridges, Powders



### ENERGY easytabs

4 in 1 Tabs for Dishwashers

Multiple functions | Fully water-soluble wrapper | Good material compatibility

Combines four important functions in one tablet. Cleans: Removes stains and grease and makes your dishes CLEAN. Rinses: Accelerates drying time, prevents limescale deposits, and makes dishes shine. Regenerates: Prevents the formation of white residue to keep dishes looking good. Protects: Protects your dishes and prolongs their service life. Contains no phosphates or fragrances.

715844 – 5 X 85 TABS



DK/015/001

## Manual Dishwashing



### MANUDISH original

Hand Dishwashing Liquid

Deep cleaning | Skin friendly | Proven

MANUDISH original is a deep-cleaning hand dishwashing detergent. With power to dissolve grease and oil. Effective at low dosages.

712575 – 1 l BOTTLE | 712577 – 5 l CANISTER



DE/019/064



### MANUDISH sensitive

Manual Dishwashing Liquid

Effective | Skin friendly | CLP-free

MANUDISH sensitive is an intensive cleaning dishwashing detergent free of dye and fragrance. CLP-free due to its particular tenside composition for highest user safety while ensuring high effectiveness..

714735 – 1 l BOTTLE | 715055 – 5 l CANISTER



DE/019/064



### MANUDISH essential

High performance manual dishwashing liquid

High performing | High concentration | Fragrance-free

The strong degreasing power of MANUDISH essential delivers perfect results. Its formula is largely made up of renewable resources and its bottle is made of 100% recycled PET. MANUDISH essential achieves uniform results at a low dosage of the highly-concentrated product.


715231 – 1 l BOTTLE | 715230 – 5 l CANISTER



DE/019/064



## Degreasers and Surface Cleaners



**GREASE top switch**  
Ultra-concentrated multi-purpose kitchen cleaner

**Exact dosing | Safe application | Reduce, reuse, recycle**

Dissolves all kinds of stubborn dirt on all waterproof and alkaline resistant surfaces and floors as well as equipment in food processing areas. Does not leave smeary residues for uniform results. Can be used with a cleaning and high-pressure equipment. Ultra-concentrated and EU-Ecolabel certified formulation.

716160 – 1 l BOTTLE\*\* | 716230 – 1 l POUCH\*

100% RECYCLABLE  
100% RECYCLABLE  
EU Ecolabel  
cradle to cradle GOLD

AT/020/012



**GREASE perfect**  
Kitchen Degreaser

**Fast & efficient | Flexible usage | No fragrances**

Quickly and effectively dissolves oil and greasy stains from all waterproof and alkali-resistant surfaces and floor covering. Guarantees excellent results when used on stubborn incrustations, especially on and near stoves and grills. Fragrance-free. Refillable spray bottle. Suitable for use on food processing surfaces.

712570 – 750 ml SPRAY BOTTLE | 712574 – 5 l CANISTER

100% RECYCLABLE  
EU Ecolabel  
cradle to cradle GOLD

AT/020/012



**GREASE power**  
High performance kitchen degreaser


**Fast-acting | Easy usage | Efficient**

Quickly and easily removes grease from alkali-resistant surfaces without leaving residue behind. Because it can be used on a variety of surfaces and appliances, only one product is required. Very good also on stubborn incrustations, particularly in ovens and grills.

713603 – 750 ml SPRAY BOTTLE | 713654 – 5 l CANISTER

EU Ecolabel  
cradle to cradle GOLD

AT/020/012



**GREASE superclean**  
Multi-purpose kitchen cleaner


**Universal use | Easy to use | Plant-based ingredients**

For the use in all kitchens and food processing areas. Especially suitable for the removal of oily and greasy soiling even in low concentration. The majorly plant-based formulation includes surfactants sourced from sugar and low-foaming soap sourced from coconut fats for an optimized usage in auto-scrubbers.

715932 – 5 l CANISTER

100% RECYCLABLE  
EU Ecolabel

DE/020/381



**GREASE off QUICK&EASY**  
Universal kitchen degreaser


**Powerful | Easy use | Economical**

High-performance kitchen cleaner; thanks to its special combination of surfactants, eliminates even stubborn incrustations in food processing areas. As part of the portable Quick & Easy dosing system, GREASE off Quick&Easy achieves outstanding results with low costs and reduced effort. With no CLP-classified hazardous ingredients, the product ensures maximum user safety. Generates stable, compact foam that adheres well to surfaces.

713684 – 325 ml CARTRIDGE

100% RECYCLABLE  
EU Ecolabel  
cradle to cradle GOLD

AT/020/012



**GREASE classic**  
Kitchen Cleaner

**Ready-to-use | All-purpose | Gentle to surfaces**

Ready-to-use all-purpose cleaner for fast and effortless removal of all grease and grime in the kitchen.

713080 – 750 ml SPRAY BOTTLE

100% RECYCLABLE  
CLP FREE  
EU Ecolabel

AT/020/012



**No compromises:  
Performing & Sustainable  
kitchen hygiene**

- The comprehensive range from Green Care Professional solves all challenges in the kitchen and in the service area
- Packaging made from up to 100 % Post Consumer Recyclate
- Innovative formulations
- EU-Ecolabel certified

A circular future | [green-care-professional.com](http://green-care-professional.com)

 Tana-Chemie GmbH





## GREASE quickKLIKS

High performance kitchen cleaner

Universal use | Easy to rinse off | Gentle to surfaces

High-performance universal kitchen cleaner dissolves all kinds of stubborn dirt and ensures uniform results. The ultra concentrated product with a clever dosing concept is easy to use, safe, space-saving and economical. Its orange scent makes using GREASE quickKliks very pleasant to use.

714728 – 2 L POUCH



## GREASE starKLIKS

High performance kitchen degreaser

Easy to use | Saving packaging waste | Safe use

Degreases easily various alkaline resistant surfaces and equipments within the kitchen and food processing areas without leaving residues. Easy to use and can be applied manually and mechanically. Achieves very good results when used on stubborn in-crustations. In particular for stove and grill areas. Kliks stands for controlled dosing and efficiency, reduced space requirements during use and maximum user safety. Plastic packaging too is significantly reduced (up to 90%).

715195 – 2 L POUCH



## INOXOL protect

Protection spray for stainless steel

2 in 1 | For metal surfaces | Anti-finger-print

Protection spray for stainless steel restores the shine to brushed stainless steel and removes the grime (water stains, fingerprints, dust) that tarnishes stainless steel. Its hydrophobic film repels water splashes.

714055 – 450 ml SPRAY BOTTLE



## CREAM cleaner

Scouring Cream

Powerful cleaning | Material friendly | Surfactants made of up to 75% European rapeseed oil

Ecological scouring cream with lemon scent for a variety of surfaces, including those in sanitary areas. Powerful cleaning with optimized very fine marble dust. Quickly removes stubborn residues and hardened limescale deposits without scratching the surface.

715777 – 500 ml BOTTLE



## CREAM lemon

Scouring Cream

Powerful cleaning | Material friendly | Surfactants made of up to 75% European rapeseed oil

Ecological scouring cream with lemon scent for a variety of surfaces, including those in sanitary areas. Powerful cleaning with optimized very fine marble dust. Quickly removes stubborn residues and hardened limescale deposits without scratching the surface.

715799 – 500 ml BOTTLE



Integrated dosing cap

Ultra concentrate

Refill pouch

# It's time to Switch

## Reduce + Reuse + Recycle

Find out more:  
[wmprof.com/switch](http://wmprof.com/switch)



A circular future | [wmprof.com/switch](http://wmprof.com/switch)





# Laundry hygiene

## Liquid Laundry Detergents



### ACTIV delicat

Liquid detergent for delicate textiles

Gentle to fabrics | Protects fibers

Gentle liquid detergent based on almond oil for delicate fabrics, such as wool, viscose, acetate, elastic and synthetic textiles. Contains no bleaching agents or optical brighteners, making it ideal for hand washables. Can be used for colored laundry at temperatures between 20 and 60°C.

712602 – 5 L CANISTER\* | 415464 – 15 L CANISTER



### ACTIV liquid

Liquid detergent

Economical | Pleasant scent | Gentle to fibers

ACTIV liquid is a concentrated heavy duty liquid laundry detergent. Harmless to health of fabric wearers and cleaning personnel. Because it is free of bleaching agents, it can be used for white and colored laundry. ACTIV liquid works well starting at 30°C.

712603 – 5 L CANISTER\* | 712822 – 15 L CANISTER



### ACTIV perfect KLIKS

Ultra-concentrated liquid detergent

Powerful cleaning at low temperatures | Material friendly | Economical

ACTIV perfectKliks contains no bleaching agents. It is material friendly and compatible with all types of fabrics. Excellent washing performance at temperatures of 30°C and higher. The anti-graying system permits versatile use for all types of water and water hardness and from slightly to heavily soiled laundry. For use in Kliks-System.

714347 – 10 L BAG IN BOX



## Powders and Tablets



### ACTIV bicompact

Ultra Concentrated Laundry Detergent

High performance | Long-lasting scent | Highly concentrated

Especially economical compact laundry detergent with fivefold bio-enzyme system and oxygen-based bleach. High-performance washing power at low temperatures and low doses. Saves 60% of energy costs and time with shorter wash cycles.

716250 – 10 KG BOX | 716249 – 10 KG REFILL BAG

\*pH value at 5 g/l



### ACTIV performa

High performing laundry detergent for bleaching and degreasing

Enzymatic | Strong stain remover | EU-Ecolabel certified

Achieves optimum washing results from 30 °C using natural enzymes for stubborn and greasy stains or heavily encrusted food residues such as egg white, wine, tea, coffee, lipstick, blood. Optimum bleaching performance from 60 °C. Based on renewable raw materials and plant-based surfactants. The concentrated formulation allows low dosage for more wash loads. Ideal suitable for use in hotels, restaurants and cafes.

716052 – 15KG BAG \*pH value at 10 g/l



### ACTIV intense

High performing laundry detergent – long-lasting fragrance

Fresh scent | Whiteness from 30 °C | EU-Ecolabel certified

ACTIV intense removes all kinds of stains through natural enzymes. Effective washing at low temperatures (from 30 °C to 60 °C). The carefully selected perfume provides a long-lasting fresh scent. Economical in consumption. Based on renewable raw materials and plant-based surfactants. Perfectly suited for use in retirement and nursing homes.

716051 – 15 KG BAG \*pH value at 10 g/l



### ACTIV color

High-performing detergent for colored textiles

Enzyme-based | No color fading | Plant-base surfactant system

ACTIV color contains neither bleaching agents nor optical brighteners, so it protects colored laundry from fading. The formula's enzymes and emulsifying action make ACTIV color suitable for pre-washing. ACTIV color is effective at all water temperatures.

716050 – 10 KG BAG \*pH value at 10 g/l



### ACTIV tabs

High performance, ecological laundry tabs

Easy dosing | Long lasting freshness

ACTIV tabs, which are made from carefully selected raw materials, are ideal for sensitive skin. They achieve excellent cleaning results and offer top washing performance for all white and colored fabrics. Sustainable ACTIV tabs contain renewable raw materials and fulfill Ecolabel criteria.

715163 – 56 TABS \*pH value at 10 g/l





## Detergent Boosters



### SYSTEM alca

#### Alkaline liquid booster

**Powerful | Effective stain removal | Renewable resources**

SYSTEM alca can be used as a pure alkaline detergent or in the system as a washing power booster. Removes stubborn stains and offers a good bond to greasy residue. It contains an innovative system of chelating agents based on renewable resources. Excludes the use of eco-toxic ingredients such as NTA, EDTA and phosphates.

712826 – 15 L CANISTER \*pH value at 1%



DE/039/007



### SOLUS oxydet

#### Active-oxygen pre-spotter for colored stains

**Easy-to-use | Chlorine free | Efficient stain remover**

The active ingredient combination of SOLUS oxydet from biodegradable surfactants and hydrogen allows effective removal of colored stains. SOLUS oxydet contains neither chlorine bleach nor optical brighteners and is also suitable for use on sensitive or colored textiles.

715970 – 750 ML SPRAY BOTTLE



AT/039/003



### SYSTEM power KLIKS

#### Ultra-concentrated liquid detergent

**Powerful cleaning at low temperatures | Material friendly | Economical**

SYSTEM powerKliks is an ultra-concentrated, alkaline washing power booster for removing stubborn stains. It can be used as a stand-alone detergent or in the system at temperatures as low as 20 °C. It contains a novel complexing agent system based on renewable raw materials and, at the same time, does not contain ecotoxicologically harmful ingredients such as NTA, EDTA and phosphates. For use in the Kliks system.

714348 – 10 L BAG IN BOX \*pH value at 1%



AT/039/003



### SOFT fresh

#### Fabric softener for last rinse

**100% European plant-based surfactants | Anti-static effect | Long-lasting scent**

To satisfy the highest sustainability standards for silk laundry, the formula for SOFT fresh contains 100% vegetable surfactants made of rapeseed and sunflower oils from plants cultivated in Europe. SOFT fresh leaves the laundry with a long-lasting fresh scent.

715688 – 5 L CANISTER\* | 715687 – 15 L CANISTER



## Bleaching Additives



### SYSTEM white KLIKS

#### Ultra-concentrated laundry bleaching additive

**Efficient at low temperatures | Powerful stain remover | Saves energy, reduces waste**

SYSTEM whiteKliks achieves bright white cleaning results. Easily removes all bleachable stains such as wine, coffee or tea. Suitable for use at low temperatures, making it perfect for fabrics that should be washed only at 30°C. For use in Kliks-System.

714349 – 10 L BAG IN BOX



AT/039/003



### SOFT nature

#### Hypoallergenic last rinse fabric softener

**100% European plant-based surfactants | No dyes or preservatives**

Fabric softener based on 100% regenerative vegetable raw materials; contains no dyes or preservatives. Leaves laundry velvety soft with a naturally fresh scent. Makes ironing fast and easy.

713163 – 5 L CANISTER



## Stain removers



### SOLUS multi

#### Pre-wash spotter for protein and greasy stains

**Easy-to-use | For all fabrics | Efficient stain remover without bleaching agents**

SOLUS multi effortlessly removes greasy, proteinaceous soiling. Without bleaching additives or optical brighteners. The product is therefore suitable for all fabrics, including delicate washables and colored laundry. The formula is based on renewable raw materials.

713068 – 750 ML SPRAY BOTTLE



DE/006/037



### SOFT bloom KLIKS

#### Ultra-concentrated liquid fabric softener

**Economical | Pleasant scent**

SOFT bloomKliks is based on vegetable raw materials. With its natural triple action, the fabric conditioner combines a flowery scent with fabric softness and makes ironing easier. For use in Kliks-System.

714350 – 10 L BAG IN BOX





## Laundry Systems – EU Ecolabel Certified Systems

### ECOMplete SYSTEM

Ecolabel certified | Economical | Powerful

ECOMplete SYSTEM is a laundry detergent system with EU Ecolabel certification, which has the strictest ecological requirements. Improved, universal use and outstanding material compatibility guarantee excellent washing performance, starting at 30°C. Consists mainly of surfactants from renewable sources.



Liquid Detergent	Detergent Booster	Bleaching Agents	Fabric softener
<b>ACTIV liquid</b> 712603 – 5 L CANISTER* 712822 – 15 L CANISTER	<b>SYSTEM alca</b> 712826 – 15 L CANISTER	<b>SYSTEM oxybleach</b> 714777 – 20 L CANISTER	<b>SOFT nature</b> 713163 – 5 L CANISTER*



## Laundry Systems – EU Ecolabel and Cradle to Cradle Certified®

### KLIKS Laundry System

Economical | Powerful | Safe System Solution

Kliks Laundry System is the first Cradle to Cradle® product line for professional laundry hygiene. Top washing performance and a powerful stain remover at low temperatures. The closed system provides maximum user safety and ensures hygienic handling. Both the complete emptying of the product container and space-saving storage are guaranteed.



Liquid Detergent	Detergent Booster	Bleaching Agents	Fabric Softener
<b>ACTIV perfectKliks</b> 714347 – 10 L BAG IN BOX	<b>SYSTEM powerKliks</b> 714348 – 10 L BAG IN BOX	<b>SYSTEM whiteKliks</b> 714349 – 10 L BAG IN BOX	<b>SOFT bloomKliks</b> 714350 – 10 L BAG IN BOX

## Personal Hygiene



### Wash Lotions



#### LAVAMANI rosé

Liquid hand soap

Floral scent | Treats skin gently | Rinses off easily

LAVAMANI rosé is a perfumed hand washing lotion. The moisturizing ingredients help to protect skin from drying out. LAVAMANI rosé is pH balanced to skin.



715410 – 500 ml BOTTLE | 715413 – 1 l BOTTLE | 715412 – 5 l CANISTER



#### LAVAMANI sensation

Hypoallergenic caring hand soap

Hypoallergenic | With moisturizers | No dye

Suitable for daily use (dermatologically tested). Its good moisturizing properties helps LAVAMANI sensation to protect the skin from drying out. Leaves behind a light floral scent. pH neutral for skin; without dyes.



712516 – 500 ml PUMPBOTTLE | 712519 – 5 l CANISTER



#### LAVAMANI F

Liquid hand soap

No fragrance | No dye | Gentle to skin

The perfume and dye-free hand soap LAVAMANI F has been dermatologically tested. It cleans the hands and helps to maintain the skin's natural pH level. Suitable for use in food processing areas.



715414 – 500 ml BOTTLE | 715415 – 1 l BOTTLE





# LAVAMANI azur

## Liquid hand soap

**Fresh fragrance | Easy rinse | Soft feeling**

LAVAMANI azur is a fresh perfumed hand washing lotion that leaves a soft feeling on the skin. Its formula is free of soap, paraben and alkalines, so that it respects the natural skin balance and helps to prevent the skin from drying.

**715408 – 5 l CANISTER**



## Legend



Cradle to Cradle\* certified®



EU Ecolabel certified



Nordic Swan certified



The Austrian Ecolabel



Formula contains no CLP-classified substances



100% European plant based



Recyclate share in packaging



Recyclable share of packaging



Compliant with DIN 18032-2



No perfume, no dye



Intuitive & safe



Cold wash



Dermatest certified



Asthma Allergy Nordic certified

\* Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.

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